



## General Plan Steering Committee

February 4, 2015



## Agenda

1. Open House
2. Welcome and Introductions
3. Loyalty Oaths
4. Super Bowl Recap
5. Individual Exercise
6. Group Exercise
7. Questions and Answers
8. Next Steps





## Open House

Matrix  DESIGN GROUP



## Open House

- Several existing conditions maps are placed throughout the Employee Lounge.
- Please circulate the room and study or review these existing conditions maps.
- Please record any notes for questions or comments you may have on the maps.
- Feel free to ask any questions regarding the maps to any Matrix Design Group or City of Glendale staff.
- Later in the meeting, we will be completing individual and group exercises.

Matrix  DESIGN GROUP



## Welcome & Introductions

Matrix  DESIGN GROUP



## Loyalty Oaths

Tom Dixon  
Senior Planner

Matrix  DESIGN GROUP



## Super Bowl Recap

Jon Froke, AICP  
Planning Director



## Individual Exercise





## Individual Exercise

- Working as individuals, and later as groups, we are having the meeting participants identify potential challenges and opportunities for the City of Glendale.
- Challenge: characteristics that place the City at a disadvantage, or elements in the City's environment that could cause concern.
- Opportunity: characteristics of the City that give benefits to all people, or elements in the City's environment that support the City's progress.



## Group Exercise





## Group Exercise

- Working as small groups, please discuss and expand upon identified challenges and opportunities for the City of Glendale.
- Decide upon the lists of challenges and opportunities through group consensus.
- Identify which challenges and opportunities have high, medium and low priority.
- As groups, come up with some potential solutions for identified challenges, and potential enhancements for existing opportunities.



## Questions & Answers





## Next Steps

Public Workshop 1 &  
Ambassador Outreach



## Next Steps

- Public Workshop 1
  - March 3 and/or 4; location and time TBD
  - Issues Identification Public Workshop
- Ambassador / City Staff Outreach
  - Issue Identification Outreach (February)
  - Ambassadors will be asked to present to and gather information from their social and community organizations on the City of Glendale's challenges and opportunities





**Thank You**

Have a safe and happy  
weekend

